

Creating a Better World



1-888-Scouts-Now www.scouts.ca

2004 - 2008 Annal Report

CREATING A BETTER WORLD

With those four words begins a new century of Scouting in Canada. Selected from the World Organization of the Scout Movement, this statement reflects the vision of Scouting in Canada and reinforces the global connection with Scouts everywhere.

The message is simple, but tremendously meaningful. Expressed through our Scouting youth and volunteers, it has the power to influence individuals and impact countries around the world. With their hands and minds and hearts, our Canadian Scouts will continue on their journey to creating a world of adventure, sharing, hope and peace. Our Principles and goals of healthy, active living, environmental stewardship, and leadership will be their tools; our Promise will be their guide.

This is our vision for the future.

About the front cover photo: The peaceful scenic canoe photo by Herb Reinhart of Lakefield, Ontario received special mention in the 2007 *Scouting Life* Photo Contest. The photo, featured in the August/September 2008 edition of the magazine, captures a beautiful image of the Scouting life.





As part of a global Movement, Canadian Scouting is making a real contribution to creating a better world. Scouts Canada has entered its second century as a member of the values-based educational Movement that is dedicated to developing young people to their full potential. Our role is to provide quality programs to as many youth as possible, based on a high standard of values and ethics. Over the last year, Scouts Canada experienced growth in eight of our councils and that trend will continue. Every day we reach more youth and have more opportunity to create that better world. Glenn Armstrong, Chief Commissioner



When I'm asked what Scouting is all about, now I can answer with one simple phrase: "We're about creating a better world." I really think that says it all. By providing youth with strong mentors, we are helping to give young people direction in life. By getting kids outdoors and active, we are improving the health of Canada's younger generation and instilling an appreciation in them for wild spaces and outdoor education. By getting involved in community and international causes, we are educating youth on the broader picture of society. And, perhaps most importantly, we are teaching young people that they can, and should, make a difference in their world. Jessica Page, Chair of the National Youth Network. She is currently attending medical school in Toronto.

How can Scouting create a better world? There are hundreds and thousands of ways. Each week, volunteers across this country provide program leadership to many thousands of boys, girls, youth and adults aged 5 to 26. These activities encourage self development; a strong sense of community; a concern for our environment and a respect for others. The participants in our programs will play key leadership roles in the future as we strive to create a better world.

Rob Stewart, Executive Commissioner & CEO

Mission:

The mission of Scouting is to contribute to the education of young people, through a value system based on the Scout Promise and Law, to help build a better world where people are self-fulfilled as individuals and play a constructive role in society.

Principles:

Scouting is based on three broad principles which represent its fundamental beliefs. These include:

Duty to God: Defined as, "Adherence to spiritual principles, loyalty to the religion that expresses them and acceptance of the duties resulting therefrom."

Duty to Others: Defined as, "Loyalty to one's country in harmony with the promotion of local, national and international peace, understanding and cooperation," and "Participation in the development of society, with recognition and respect for the dignity of one's fellow-being and for the integrity of the natural world."

Duty to Self: Defined as, "Responsibility for the development of oneself." This is in harmony with the educational purpose of the Scout Movement whose aim is to assist young people in the full development of their potentials.

Practices and Methods:

We define Scouting Practices as a system of progressive self-education including:

- A Promise and Law,
- Learning by doing,
- Membership in small groups,
- Progressive and stimulating contemporary programs,
- Commitment to the values of doing one's best,
- Contributing to the community,
- Respecting and caring for others,
- Contributing as a family member,
- Use of outdoor activities as a key learning resource.

HOW CANADIAN SCOUTING IS CREATING A BETTER WORLD

Scouting is open to all, built on friendship, encouraging diversity, and practicing tolerance. We're part of a worldwide commitment to peace and the environment. Shaieree, Cub, ON

I planted baby trees. It helps make our air better. Gregory, Beaver, ON

I help clean up garbage. I help keep the creek clean that we adopted. Caelen, Beaver, ON

I'm helping to create a better world by respecting myself, others and the environment. Scouting has helped me to learn the meaning of respect and share this with everyone. I will keep this respect with me forever. Devin, Scout, NS

> I believe we all can contribute to creating a better world. For me, it starts with being the best possible me and always having a positive attitude and a cheerful smile. Erinn, Rover, ON

I feel by helping people with disabilities and others around us we can make our world a better place to live. Being able to end the day knowing that I helped someone in need and receiving the satisfaction of a smile tells me that I have taken part in creating a better world. Chris, Venturer, ON

I like Beavers. I love the games, but the thing I like most is when we talk about the planet Earth. I really liked learning about recycling. Zacharie, Beaver, QC

I try to do my best to make the world a better place and Scouting helps me, which is why it's one of my favorite things to do. Kenny, Scout, NS

> Scouting teaches us about the active role we can play in helping create a better world. Miriam, Scout, ON

We only have one world and we should respect it. I have enjoyed working on my recycling badge. Our family is now recycling and composting so that less is wasted. Graden, Cub, MB I am part of an organization that has helped change the world by getting children and adolescents involved with the outdoors, and helping touch people's lives by helping do everyday tasks. Evan, Scout, NS

-

24 P.

8

We ride our bikes and plant new trees. We pick up litter, and turn off all the lights. We recycle and compost nearly everything. We aren't supposed to pick the flowers when we're hiking in the woods. We also clean up our rooms! Maren and Ainsley, Beavers, BC

> This past summer our group took a trip to Ghana, Africa to help the Scouts there. We funded and painted a Scout dormitory as well as made friendships that will last a lifetime. We shared the true spirit of Scouting with the people of Ghana, and learned a bit more about that spirit from the Ghana Scouts. Kurt, Rover, ON

We would have a better world if people cared more, which is what Scouting helps to teach. I'm helping to create a better world by promoting Scouting. Jack, Scout, BC

I am helping to create a better world by raising awareness about the pollution that is slowly destroying our planet. I can encourage everyone to stop using cars so much, sign petitions to stop the factories from damaging the air we breathe with toxic gases, and help out at events like Earth Day to plant trees. I will leave the world a better place than before for future generations. Andrew, Scout, BC



An activity we did this past summer was to hike the West Coast Trail on Vancouver Island. It made me think again of how beautiful nature is. I know that when my turn comes I will make the right decision to help preserve nature for others to enjoy. Logan, Venturer, BC I was giving people lightbulbs to save electricity. I promised to help take care of the world and we all have fun. Heidi, Beaver, SK

> I am creating a better world by not littering and by picking up garbage. Megan, Cub, NB

In Cubs we do street clean-ups to help make a better world. When we release salmon we are helping to create a better world. Leaders take us on nature hikes and teach us about the environment which helps us know more about the animals we live with. David, Cub, BC

Through Scouts, the youth are learning to bridge cultural boundaries, to share adventures, to work coperatively together, and coperatively together, and to really have a lot of fun. to really have a lot of fun. of Canadian culture. Yasmine, Scout leader, ON

> The greatest joy about being a Scout leader is seeing all the shining smiles throughout the year. Whether it's camping, doing crafts, singing songs, or just running around... Scouting is not just a volunteer position... it's a lifestyle! Joshua, Scout leader, ON I'm trying not to pollute the

air. I'm not letting garbage collect on the ground. Findley, Beaver, ON

a Detter



NEW CANADIAN PROGRAM INITIATIVES

Schools and Scouting

Schools

Scouting

Partners in Education

This year Scouts Canada received a grant from Human Resources and Social Development Canada to support the pilot of *Schools and Scouting: Partners in Education*. Scouts Canada will join with school boards to deliver a Scouting style, curriculum based program, including topics such as camp preparation, team building, pioneering structures, knots and map reading.



Emergency Preparedness

Be Prepared – that's Scouting's Motto! With the effects of so many recent environmental disasters foremost in the minds of Canadians, Scouts Canada and Emergency Management Ontario have pioneered a new Emergency Preparedness Program. Featuring a badge program for Cubs and Scouts, the program launched in May, 2008 in Toronto, at an event drawing more than 600 participants.



New Position Statements

In 2007, Scouts Canada adopted three new position statements which represent the best outcomes from our programs:

- Leadership
- Healthy Active Living
- Environment

These topics are high priorities at all levels of government and in businesses and communities across Canada. They will serve as a guideline as we develop future program initiatives.

A Lacer's Cude to Leave No Trace





Leave No Trace

In May 2008, Scouts Canada partnered with Toshiba Canada to support the *Leave No Trace* program for leaders and youth. The goal of this program is to provide fun and informative resources to educate our youth about these principles. *Leave No Trace* skills can become second nature, enhancing our enjoyment of our natural world, and ensuring we maintain these resources for future generations.

2007-2008 Census

Youth Program Participants	
Beaver Colony	23,186
Cub Pack	25,146
Scout Troop	14,934
Venturer Company	4,757
Rover Crew	794
SCOUTSabout	3,759
Extreme Adventure	236
Schools and Scouting	1,306
Other*	184
Total Youth Membership	74,302
Volunteers	22,849
Employees	244
Total 2007-2008 Membership	97,395

*Other includes Service Teams, Visibility Groups, Committees

9

Centennial Scouter Conference

The Centennial Scouter Conference was an exciting culmination of our year of Centennial celebrations. Set in beautiful Richmond, British Columbia, the event attracted more than 650 Scouters, visitors and dignitaries from Canada and around the world. Keynote speakers included Herman Hui, Chair of the World Organization for the Scouting Movement, Craig Kielburger, humanitarian, recent Order of Canada recipient and Scouts Canada's Centennial Ambassador, and Richard Louv, author of the thought-provoking bestseller "Last Child in the Woods".



Centennial Ambassador's Message

To My Fellow Adventurers in Scouting...

It has been another absolutely amazing year, traveling around the world spreading the message of Scouting. More than that, as the Centennial Ambassador, I have had the honour of meeting the many incredible Scouts that make up this Movement.

One of those people was Adam Baden-Clay, the great-grandson of Scouting's Founder, Lord Robert Baden-Powell. Within moments of meeting Adam and his wife at the Centennial Scouter Conference in Vancouver, it was clear these two people truly live the Founder's philosophy - "The greatest thing is to bring happiness into the lives of others." Right then and there, I invited them to move halfway around the world to work on one of Free The Children's projects in Kenya.

It is an incredible privilege to be part of this community of young people. The Scouting spirit is essential to raising



and nurturing young people who are dedicated to bettering their community. Both locally and globally, that spirit can make a difference.

Together we can accomplish anything. Be The Change. Craig Kielburger



Creating a Better World... Around the World

The work and influence of the Scouting Movement stretches far beyond Canada's borders. In the developing countries, which represent 67 per cent of our 26,000,000 world members, Scouting is involved in many projects which contribute to a wholesome environment, health and hygiene, clean water supplies and sanitation, HIV/AIDS education, and Extension Scouting (Street Scouts). These projects offer a challenge to our youth here in Canada to learn and contribute to the development of their Scouting brothers and sisters around the world. This past summer, Venturers and Rovers were in Namibia, Ghana and China working on community development projects alongside the Scouts of those countries.

This is education for life: our lives and theirs.

John Neysmith, International Commissioner for Scouts Canada and member of the World Scout Committee



First Place 2007 Amory Adventure Award 148th Oakridge Venturer Company, Calgary, AB

Every year, hopeful Venturer companies send in a log containing their Amory Adventure trips to the National Office competition. Each trip challenges the Venturers to plan, prepare and achieve their dream. These trips are organized by youth aged 14 – 17, with only minimal assistance from their advisors. This is such a story — a story that took eight Venturers and four advisors halfway across Canada.

West Meets East (July 13 – 22, 2007) The East Coast Trail was selected for many reasons: an opportunity to explore a part of the country never before seen, a chance to fly in an airplane, a challenge to test our wilderness skills and knowledge, and most important of all, it sounded like fun!

CA

To our pleasure, the trip from Calgary, AB, to St. John's, NL, was a smooth one and we arrived with plenty of time to get settled and organized for our big hike.

Our beginning point was at Fort Amherst, directly across from Signal Hill. A steep climb in extremely hot temperatures did not put us in the greatest of moods. Discovering that our water filter was



148th Oakridge Venturer Company: Phil Schuman, Christina Goulet, Courtney Wilson, Andrew Mathers, Coryn Hemming, Keeley MacInnes, Sara Sinclair, Ali Grey-Noble Advisors: Andrew Waddington, Teresa Waddington, Peter Hemming, Ian Mathers dysfunctional, reducing the amount of water we had available to drink, didn't help our mood either. Only 10.7 km from where we had started, we decided to set up camp and start fresh the next day. The sight of our first whale in the small bay below us was a good omen for better things to come.

The rest of the hike proved to be just as challenging, but filled with remarkable highlights too. Lighthouses, tidal pools, water spouts, small towns, steep cliffs and ocean views around most curves of the trail, were exciting for those of us used to the scenery of the western provinces. We even boarded a large tour boat for an opportunity to see entire islands covered in puffins, and got really close to the whales. What a fantastic experience! The time had come to lace up our boots one more time and walk the last 3.5 km to our final stop. Out of nowhere, we heard an awe inspiring rumble, announcing the most beautiful waterfall we had ever seen. A suspension bridge spanned the gorge on which we stood and stared as the water poured under us. Finally, our feet left the dirt of the trail and trod upon cement. Our trip was over, but the memories will be with us until the end of time.

t. S.

Second Place Amory Adventure Award

Awakening the Giant 1st Kanata Venturer Company, ON Backpacking in Sleeping Giant Provincial Park

Third Place Amory Adventure Award

A Stroll Through Algonquin Park 4th Trafalgar Venturer Company, ON Canoe and portage trip in Algonquin Provincial Park

We thank our corporate supporters!

Each year the Scouts Canada Foundation asks Canadian companies to help support Scouting in Canada by making a contribution to the National Corporate Campaign. Those companies that have donated over \$500 in the past year are recognized below with our sincere appreciation.

BMO Financial Group Brookfield Energy Marketing CIBC CN Employees' and Pensioners' Community Fund Fairborne Energy Trust General Motors of Canada Ltd. George Weston Ltd.

Gibson Energy Ltd.

The purpose of the Scouts Canada Foundation's *No One Left Behind Fund* is to ensure that any child who wishes to belong, can participate in Scouts Canada's programs. Specific programs supported by the fund include but are not limited to: financial assistance to youth for membership and participation, program development, leader recruitment and training, and to assist with the overall expansion of Scouting across Canada.

Harold Crabtree Foundation Husky Energy Jarislowsky Fraser Limited Joan & Clifford Hatch Foundation Kal Tire KPMG Manulife Financial Marsh Canada Ltd. Mercer Human Resource Consulting Limited St. Joseph Corporation Nexen Inc. Power Corporation Du Canada PPG Canada Inc. Procter & Gamble Inc. **RBC** Foundation Reitmans Canada Ltd. **Roasters Foundation** Sears Canada Inc. Smucker's Foods of Canada Co.

Campfire Circle of Friends

The *Campfire Circle of Friends* are individuals who believe in the future of Scouting and have included Scouting in their wills. Like the tradition of carrying campfire ashes forward to the next fire, this program helps us keep those memories close.

The merging of these ashes with the leaping flames of the new fire symbolizes the continuity of Scouting's ideals and the camaraderie between fellow Scouters and donors. Those who join the *Campfire* The Bargain Shop Holdings Inc. The Birks Family Foundation The Great-West Life Assurance Company The Hamber Foundation Weaver Popcorn Co Inc. Wrigley Canada Inc.

For more information about the Scouts Canada Foundation and to participate in these programs please contact foundation@scouts.ca.

Special thanks to St. Joseph Corporation who, through the Foundation, have graciously provided funds to help with the production of this Annual Report.

St. Joseph



Circle of Friends have the opportunity to maintain the lineage of future Scouts.

The following people have joined the Campfire Circle of Friends:

John Adams, George Barnett, Morrey Cross, Richard Druce, Errol Feldman, Dan Hilton, John D. Mackay, Rod J. MacLennan, W. R. Martin, John A. Neysmith, John & Barbara Pettifer, Michael D. Scott.



Scout Popcorn — Recognizing Scouting's Heroes

the take of

This year, we have produced a Canadian Scouting Heroes collector package series which recognizes Canadian Scouts who have been honoured for bravery, meritorious conduct and fortitude. We proudly feature their pictures and their stories which we hope will inspire more youth to join our Movement.

We have had a terrific partnership with Trail's End who works tirelessly with us to support each council in their fundraising efforts. It's amazing to believe that more than 50 million dollars has been raised by Scouting groups over the past 18 years. These funds provide much needed

> financial support to groups throughout their Scouting year.



Scoutrees — Our Environmental Fundraiser

Planting Scoutrees not only helps the environment...it helps us help others. About 15 per cent of all revenue generated by Scoutrees goes directly to the Canadian Scout Brotherhood Fund. This is Scouts Canada's primary financial means of supporting community development projects in needy countries on the journey to self-sufficiency. Many of our Canadian Scouting youth give their time and energy to assist hands-on with these projects around the world.

Scouts Canada National Operation

The accompanying summarized statement of financial position and the summarized statement of operations are derived from the complete financial statements of Scouts Canada National Operation as at August 31, 2008 and for the year then ended on which we expressed an opinion without reservation in our report dated October 24, 2008. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the

16

applicable Assurance Guideline of The Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

Inditors

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the entity's financial position, results of operations and cash flows, reference should be made to the related complete financial statements.

KPM6 LLI

Chartered Accountants, Licensed Public Accountants Ottawa, Canada October 24, 2008



Summarized Statement of Financial Position

August 31, 2008, with comparative figures for 2007 (In thousands of dollars)

and the second	2008	2007
ASSETS		
Current assets	\$ 5,769	\$ 4,948
Investments	7,024	6,357
Capital assets	2,154	2,340
Prepaid pension costs	2,175	1,514
Employee future benefits recovery receivable	2,350	2,700
Loans to related parties	40	All successive sections.
North Addition Strategy of Land 1	\$ 19,512	\$ 17,859
LIABILITIES AND FUND BALANCES	States and Street, Stre	
Current liabilities	\$ 1,158	\$ 1,723
Loan from related parties	850	945
Accrued employee future benefits	6,177	6,172
Fund balances	11,327	9,019
	\$ 19,512	\$ 17,859



14

Summarized Statement of Operations

Year ended August 31, 2008, with comparative figures for 2007 (In thousands of dollars)

	A DESCRIPTION OF THE OWNER OF THE	Restricted and				
	Operating Fund	Endowed Funds	Total 2008	Total 2007		
REVENUE:						
Membership fees	\$ 3,796		\$ 3,796			
Scout Shops sales	4,742		4,742	5,574		
Insurance fees	and the second states	1,450	1,450	1,485		
Fundraising, donations and sponsorships, grants	757	65	822	818		
Other	342	203	545	603		
	9,637	1,718	11,355	12,226		
EXPENSES:	Contract and a second	States - 2 Mar	SE. Miles	1		
Salaries and benefits	2,978	的现在分词 化分子	2,978	3,098		
Scout Shops cost of sales	2,447	and the second second	2,447	3,121		
Insurance and legal		785	785	864		
Canadian Leader magazine	240	Station of the	240	211		
World Bureau fees	101		101	102		
Transfer to World Scout Bureau	and the second second	117	117	141		
Amortization of capital assets	224		224	239		
Other operating costs	2,101	165	2,266	1,999		
	8,091	1,067	9,158	9,775		
Excess of revenue over expenses before the undernoted	1,546	651	2,197	2,451		
Endowed donations – World Scout Foundation		10	10	75		
Restructuring				(172)		
World Jamboree		30	30	66		
Canadian Jamboree	The second start is the second starting of the	67	67	624		
Excess of revenue over expenses	\$ 1,546	\$ 758	\$ 2,304	\$ 3,044		

We Thank Our Partners and Sponsors!

Executive

Ottawa, ON

Board

Sooke, BC

Counsel

Ottawa, ON

Chief Executive

Officer (EC/CEO)

Past Chair of the

Honorary Legal

William Vanveen

Michael (Mike) D. Scott

Most Scouts Canada groups are partnered/sponsored by their local community. Community groups, which include religious institutions; service, fraternal and civic clubs; professional, business and occupational associations; military bases, public and private schools; Home & School associations, private businesses and groups of citizens/parents, enable us to deliver our programs to youth in nearly every town and city across Canada. Scouts Canada thanks these caring groups and individuals who give so much to our youth. and thank some of the many community organizations that work in partnership with Scouting groups across the country each year.

Anglican Church of Canada 💻 Apostolic Church of Pentecost of Canada Inc 💻 Armenian Church of Canada 💻 Army, Navy, Air Force Veterans in Canada 📕 Big Brothers Big Sisters of Canada 📕 Boys & Girls Clubs of Canada 📕 B-P Guild 💻 Buddhist 📕 Canadian Association for Community Living 💻 Canadian Baptist Ministries 📕 Canadian Conference of Catholic Bishops 📕 Canadian Conference of the Mennonite Brethren Churches 📕 Canadian Forces 📕 Christian Reformed Church 📕 Church of Jesus Christ of Latter-day Saints 📕 City/Municipality 📕 Civitan Club 📕 Community Associations 💻 Community of Christ 💻 Easter Seals Camp Horizon 💻 Elks of Canada 💻 Evangelical Lutheran Church in Canada 💻 Federation of Chinese Canadians 💻 Freemasons 💻 Free Methodist Church in Canada 💻 Hindu 💻 Home and School Groups 💻 Ismaili Council 💻 Jainism 💻 Junior Chamber International Canada (Jaycees) 📕 Judaism 📕 Canadian Jewish Congress 📕 Kinsmen/Kinette Club 📕 Kiwanis International 📕 Knights of Columbus 📕 Lions International 💻 Loyal Order of the Moose 💻 Lutheran Church - Canada 💻 Mennonite Church Canada 💻 Moravian Church in Canada 💻 Islam 💻 Optimist Club 💻 Orthodox Church of Canada Pentecostal Assemblies of Canada Municipal Fire Departments Police Forces/Chiefs of Police Presbyterian Church in Canada 📕 Roman Catholic Church 📕 Rotary International 📕 Royal Canadian Legion 📕 Royal Canadian Mounted Police 📕 Salvation Army 📕 School Boards 💻 Seventh Day Adventist Church in Canada 💻 Standard Church 💻 United Church of Canada 💻 YMCA 💻 Zoroastrian Church

Corporate Officers

CHIEF SCOUT

Her Excellency The **Right Honourable** Michaëlle Jean, C.C., C.M.M., C.O.M., C.D. Governor General of Canada

BOARD OF GOVERNORS

Chief Commissioner and Chair of the Board **Glenn** Armstrong Winnipeg, MB

Vice-Chair of the **Board** – Strategic Eric Goodwin Cornwall, PE

Vice-Chair of the **Board** – Finance Richard C. Morris, CA ~ St. Lambert, QC

John (Jon) Singleton Winnipeg, MB

Members **Commissioner** and Sheila Carruthers-Forget

Calgary, AB Sue Conrad J. Robert (Rob) Stewart Waverly, NS Barb Cudia ~

Barrie, ON John Ferguson

Savannah, GA Hollie Fletcher Brossard, QC

Bradley Green ~ Fredericton, NB Anthony Hung

Toronto, ON

Ann Jennings St. John's, NL Charles Johnston Bolton Est, QC

Stephen P. Kent Mount Pearl, NL

Kevin Li Richmond, BC

Keith R. Martin ~ Burnaby, BC

Ken McAteer Burnaby, BC

Jeff McLennan Winnipeg, MB David O'Brien

Summerside, PE

Abdul Hai Patel Toronto, ON Ioan Randall

Petitcodiac, NB

Allan N. Robison ~ Winnipeg, MB

Adrienne Van Veggel Oakville, ON

John Waddington Saskatoon, SK

Rod Wilson Nepean, ON

Rick Woodward Yellowknife, NT

~ Term Completed

Photo Credits & Courtesies

Andy Stevens, Verna Adamson, John Neysmith, John Chow, All Scouts Canada Councils, Rod Wilson, Alamin Pirani, 148th Oakridge Venturers, 60th La Salle Group, Moms and Dads, friends and families of our Scouting youth!

