vision  |  passion  |  action

It starts with Scouts.
It began with a **vision**. It was nurtured with **passion**. It will succeed through **action**.

**And it all started with Scouts.**

As we complete our first full year of the Action Plan for Canadian Scouting, the momentum is building and our goals are growing nearer. Most exciting of all is our continued success at boosting membership. For two consecutive years, our numbers have increased and our ranks have expanded. This is a direct consequence of an energized, collective effort - one that reflects the strength of our team, the incomparable commitment of our volunteers and, above all else, the determination of our cause to empower youth.

As exhilarating as these results have been, they serve most of all as an inspiration to work still harder. To go still further. To achieve still more. For all those young people who rely on Scouting, we could hardly be satisfied with less.

This past year has provided countless unique and memorable moments.

From our very first Leadership Summit held in October 2009 to the unprecedented response from our membership in helping those affected by the tragic earthquake in Haiti, it has been a season of purpose, passion, drive and focus.

Progress is being met with an equal portion of renewal. Rob Stewart is taking on new responsibilities at Scouts Canada. We will be drawing upon his wisdom and experience to guide us in the fields of Program and Membership Services. Rob has been a mainstay of Canadian Scouting through a turbulent time of change and progress; we are where we are today because of his leadership, his compassion and his commitment to Scouting. He is a true Scout.

Scouts Canada is also very excited to welcome a new leader to our ranks. Janet Yale has recently assumed the vital position of Executive Commissioner and Chief Executive Officer. Janet comes to us with a history of executive success in the private, public and not-for-profit sectors. Her skills and experience will help lead our organization to new heights and greater things. We welcome her heartily.

The rigour, ambition and focus of the Action Plan is generating positive change in every aspect of Scouting. It is elevating our efforts in terms of technology, programming, training, and public outreach. The attached report offers you a thorough survey of the year’s successes and the coming year’s objectives. It provides detailed highlights of our key achievements and, in an innovation we’re very proud of, brings you testimonials directly from our new official Youth Spokespersons. It is their descriptions of why, for them, it all starts with Scouts that we gain the full measure of motivation that keeps us striving forward.

Scouters: you have done us proud. You impress us every day. It is an honour to serve with you.

Steve Kent
Chief Commissioner and Chair of the Board of Governors
Mission:
The mission of Scouting is to contribute to the education of young people, through a value system based on the Scout Promise and Law, to help build a better world where people are self-fulfilled as individuals and play a constructive role in society.

Principles:
Scouting is based on three broad principles which represent its fundamental beliefs. These include:

"Adherence to spiritual principles, loyalty to the religion that expresses them and acceptance of the duties resulting therefrom."

"Loyalty to one’s country in harmony with the promotion of local, national and international peace, understanding and cooperation,” and “Participation in the development of society, with recognition and respect for the dignity of one’s fellow-being and for the integrity of the natural world.”

"Responsibility for the development of oneself.” This is in harmony with the educational purpose of the Scout Movement whose aim is to assist young people in the full development of their potentials.

Practices and Methods:
We define Scouting Practices as a system of progressive self-education including:

- A Promise and Law,
- Learning by doing,
- Membership in small groups,
- Progressive and stimulating contemporary programs,
- Commitment to the values of doing one’s best,
- Contributing to the community,
- Respecting and caring for others,
- Contributing as a family member,
- Use of outdoor activities as a key learning resource.

Action Plan for Canadian Scouting

1. Making It Easier for New and Current Volunteers
2. Enhancing our Image, Profile and Expertise
3. Enhancing Organizational Capacity
4. Meaningful Youth Involvement
5. Recruiting Members and Finding New Volunteers
Scouting Now Action Plan

It’s hard to believe that one year has gone by since the Action Plan for Canadian Scouting was launched to enhance our already great reputation as Canada’s most relevant and exciting youth organization in the hearts and minds of Canadians.

Look what momentum we’ve seen. Significant, tangible progress has been made on each of the five key action areas, with the best proven success of all: for the second year running, we’ve increased our membership. We knew we had the vision and high level thought to succeed, the passion and skill to make it all happen; all we needed was the action that would make all our goals happen.

Led by Steve Kent and the National Leadership Team, assisted by numerous volunteers and the national staff, here are just a few highlights and project results that have made this year another unqualified success.

1. We’re Making it Easier for New and Current Volunteers
   - Improved New Scouter Welcome Kit is provided to all Councils
   - Leader Handbooks are made available online
   - Woodbadge Part 1 Elearning - Adobe Systems Incorporated donate and support the software which enable a successful launch for our Elearning Program
   - Packaged Program Resources (Jumpstarts) – 40 become available online
   - *Jumpstart to Growth* Popcorn Packages are delivered to councils
   - New Beaver Scout Program is being piloted
   - Pepsi Refresh Grant - $100,000 received towards our new national camp strategy
   - AVIVA Challenge Grant - $60,000 won towards *No One Left Behind* Program.

2. We’re Enhancing our Image, Profile, and Expertise
   - Rejuvenated Brand - vibrant new brand launches to showcase Canadian Scouting at its adventurous best
   - Five-year national marketing plan begins - back-to-basics campaign with universal appeal and timely messaging to resonate with both parents and youth. First round hits the scene with posters, media advertisements and postcards!
   - Program names change to better represent Scouting: we’re now Beaver Scouts, Cub Scouts, Scouts, Venturer Scouts, and Rover Scouts.
Survivorman Challenge - new project for older youth launches with TV’s Survivorman, Les Stroud
Website Improvements made to National and Council sites - templates completed to consistently reflect our new brand
Nationwide Scouting uniform survey completed - Joe Fresh™ to design the revitalized Scouting apparel.

3. We’re improving how we deliver to our members and our organizational capacity
- Environmental Projects Initiative is sponsored by Provigo
- Program Quality Awards Section Crests is launched
- Area Service Team Model is improved - Service Scouters will act as a support team for Section Scouters
- Internal Organizational Review results in new staff role alignment and new Executive Commissioner and CEO
- Full-time inhouse translation services ensure more bilingualism in all materials.

4. We’re enhancing our youth involvement
- More youth become directly involved in decision-making at all levels of the organization.
- Welcome Kits for new Area Youth Commissioners are created, and new job descriptions for the AYC role
- Kim, Keeo and Patrol Leader Handbooks are posted to the national website
- Two new youth leadership training programs aimed at our younger sections are completed (FLEX and FAST initiatives)
- Youth Spokesperson Project - 30 YSPs receive media training
- Contingent to Mafikeng completes humanitarian project and World Jamboree Contingent continues to develop.

5. We’re recruiting new members and finding new volunteers
- Increased Membership: Ninety-five Areas grow their membership last year, showing growth in every province. Almost 600 groups increase their membership over 15%. Councils commit to doubling their membership by 2014–2015.
- Growth Initiatives - we’ll build outreach teams to create an enhanced presence in colleges, universities and significant public venues and events.

And finally… we have a brand-new logo and tagline. It’s a simple, basic message that reflects the many positive aspects of the Scouting Movement. It can be the promise of a new beginning, adventures to come, a healthier way to live or the impact our youth will have on society and on themselves as they work to make a better Canada. Canadians will always remember…

It starts with Scouts.
Camping
The outdoors and camping are part of every Scouter’s heart. Through this con-nection with the earth we become better citizens, and healthier both on a spiri-tual and physical level. This year, we started a project which will result in Scout Adventure Centres nationwide – places of sunshine and green and water, where generations of Scouts will enjoy the beauty and mysteries of the natural world in friendship and bonding.

National Good Turn Week
Good Turns started with Scouts! In an event never before seen in Canadian history in March 2010, Scouts Canada celebrated our first ever National Good Turn Week. Like a wave across the nation, small acts of kindness from our youth everywhere gathered momentum until they virtually flooded the airwaves and the hearts and minds of Canadians. Each member of Scouting nationwide received an official wristband, to pay forward to another after doing a good turn. For one week, Canadians knew the goodness that started with Scouting was unequivocally, undeniably alive.
Scouts Canada was front and center in some of the most significant milestones in Canada. First and foremost were Canada’s Olympic Games in Vancouver, BC. We created a special web page where our members shared their good wishes to our athletes, and were thrilled to receive messages to our Scouts from Canada’s Olympic Teams!

“We sincerely appreciate that Scouts Canada is cheering us on in Whistler…. We share a common goal in reaching excellence in all of what we do. Our path to the 2010 Games has not been easy at all times, and when challenged, just like you, we have come out stronger at every opportunity… Seize the moment, pursue the dream, and especially enjoy life as it comes. Just as you challenge yourselves to do your very best as a Scout, so we strive to do the very best we can as athletes.”
- Snowboarders, Alpine and Figure Skating teams

What It Means to Host the Olympics

“Being a host city of the Olympics is an occasion to promote itself to the world as mentioned, and certainly, Canada is very proud of its youth initiatives. Our Scouting youth demonstrated the strength and energy of Canadian youth to the rest of the world. As participants in the ceremonies, they did us proud.”
- Lester Lo, Council Youth Commissioner for Pacific Coast Council, BC

Carrying the Torch for Scouting

“While on this amazing journey, I thought of all the leaders in Scouting who carry the Olympic Flame ideals of peace, brotherhood and friendship, day in and day out, in their groups. Every leader in Scouting carries a flame of influence to the youth in their Colony, Pack and Troop. We should all remember to ‘relay’ the spirit of Scouting in our lives.”
- Henry Starzynski, Akela, St. Mark’s 72nd Cubs, Ottawa, ON

One young Scouter’s essay on health and fitness won her the honour of representing the Kitsumkalum First Nation on behalf of Terrace Scouting as a runner in the Olympic Torch Relay.
- Pictured: Sarah Peden, Kitsumkalum Nation, Terrace Scouting, BC
During the past year, the Scouts Canada Foundation provided over $250,000 to support Scouting across Canada.

Support from individual donors, through annual and monthly giving surpassed the previous year. Corporate donations and sponsorships grew by 15%!

The No One Left Behind Program provided funding to more than 2,300 youth. This enabled them to join Scouting and participate fully in many activities. Plus...we won $60,000 from Aviva Canada for NOLB!

The Foundation issued scholarships to 18 youth members and this spring introduced the first Canadian BP Guild Scholarship.

Corporate Sponsors
(Donating $5000 or more)
2009-2010 Corporate Supporters
Adobe Systems Incorporated
Aviva
BMO Financial Group
CIBC
Clydesdale Shopping Centres Limited
Fondation Roasters Foundation
General Motors of Canada Ltd
George Weston Ltd
Jamieson Laboratories Ltd
PepsiCo Canada
Procter & Gamble Inc
RBC Foundation
Sears Canada Inc
St. Joseph Corporation
Target
Youth Spokesperson Project

Modeled on a highly successful program from UK Scouting, over thirty young people were chosen to act as the first ever team of National YSPs across Canada. These effervescent, enthusiastic youth went through media training in early spring, and are now camera-ready to be called upon as the young voices of Canadian Scouting in nationwide media stories. Who better to showcase Scouting to the world than our own youth “celebrities”!

Achieving Meaningful Youth Involvement

It really does start with Scouts—Where else would I get the opportunity to volunteer at the World Scout Centre in Switzerland - founded by Baden-Powell himself. I’ve had the chance now for two summers in a row to immerse myself in an international Scouting atmosphere - living the founders’ dream at the permanent mini-jamboree! The Kandersteg International Scout Centre was founded in 1923 in the mountainous region of the Berner-Oberland. Breathtaking views, awesome adventures, and Scouts from literally every country in the world! One of my passions that started with Scouts!

-Alex Killby, London, ON

“W”hat better way to celebrate the idea “It starts with Scouts” than to stay at the ‘first Scout camp’, Brownsea Island Scout Camp in Poole Harbour, England. This is where Baden-Powell held the first Scout camp in 1907 in what is considered to be his vision of the beginning of Scouts worldwide. I was fortunate to have this opportunity this summer while on a side jaunt with a group of Venturers from BC, led by Brian Carr-Harris, traveling to Blair Atholl Jamborette in Scotland. It was an incredible experience to be where it all started.”

-Liam Ross, Surrey, BC

Youth Spokesperson Project

Enhancing Organizational Capacity

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Youth Spokesperson Project

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Youth Spokesperson Project
Loblaws/Provigo

It starts with Scouts...the original environmentalists. Provigo, a subsidiary of the Loblaw Group, has agreed to sponsor environmental projects run by both Canadian Scouting organizations – Scouts Canada as well as l’Association des Scouts du Canada (ASC). Just recently, $80,000 has been awarded to the two organizations, to be given out to groups across Canada wishing to conduct environmental projects.

Duke of Edinburgh’s Awards
The Chief meets the Prince

His Royal Highness The Earl of Wessex, Steve Kent, Chief Commissioner of Scouts Canada, and Tom McGrath, National President of the Duke of Edinburgh’s Awards, sign a Memorandum of Understanding between Scouts Canada and the Duke of Edinburgh Awards on Friday, March 19 in Vancouver. This formalizes the cooperative relationship that has existed on an international level between the two organizations for many years.
“For me, my future career started with Scouts. I am currently in university studying to be a teacher. I would never have found my passion for working with youth if it hadn’t been for the opportunities I’ve had through Scouts Canada.”

– Kaylee Galipeau, Northern Lights, AB

“If ‘It starts with Scouts’ then where does it end? I’ve never thought about the end of Scouting (it would be unfathomable to not be in the organization) or what it would mean to no longer be a ‘youth’ of the organization, to formally enter into a role where other adults are expecting you to be the leader you have demonstrated yourself to be. The end of being a youth member will come and my membership as an adult will start, and it’ll start where it all began: with a large group of Beaver Scouts in one of the local school gyms on a Wednesday night.”

– Josh Brown, Surrey, BC
Action for Adventure

“It all starts with Scouting, and that it does. The past six years have been life changing. Scouting has brought many new opportunities, and a lot of amazing friendships that will last a lifetime. This past summer, I had the opportunity to go on a canoe trip with my Venturer company. It brought us all together, and has made our company closer than we were before. I am happy to call them all friends.”

- Hannah Ridgway, Calgary, AB

Survivorman Challenge

“Survival is not about smelling the pines and feeling the breeze on your weathered and tanned face. Survival is not fun. It’s not pretty. It’s never comfortable. It may involve eating gross things, enduring pain and deprivation, and battling fatigue and loneliness. It may involve danger. It’s about life and death.” - Les Stroud

One of the hottest shows on television, “Survivorman”, is a series in which one man, Les Stroud, copes with survival under the harshest conditions imaginable. Scouts Canada partnered with Les to create the “Survivorman Challenge”, part of the Outdoorsman badge for Venturer Scouts.

In the summer of 2010, the 1st Glen Cairn Venturers completed the Challenge, which involves a two night campout with minimal but essential equipment.
While in Scouting, I have gone to a Canadian Jamboree, organized camps, earned my St. John Ambulance First Aid and Level C CPR, received awards, helped out at the Queen’s visit in Winnipeg and been named as a Media Youth Spokesperson for Scouts Canada, plus many more excellent experiences, like camping outside in all seasons! The most important thing Scouting has given me is confidence. With this confidence I have not only achieved things in Scouting, like being named chairperson of youth committees, but things outside Scouting too, like finding jobs! This confidence has helped me meet new people and friends, friends that I hope to keep for a long time. What I am trying to say is that without Scouting I would not be the same person that I am today. I guess it truly starts with Scouts!” – Victoria Knapp, Winnipeg, MB

Action for Good

The Haiti Response

In a nationwide call almost unprecedented in the history of Scouting, Chief Commissioner Steve Kent urged all Canadian Scouts to action to assist the people affected by the devastation in Haiti.

The message was blasted to all members nationwide shortly after news of the earthquake reached Canada.

“We have all been saddened by the devastating earthquake that struck Haiti on January 12, 2010, leaving tens of thousands feared dead and millions of residents displaced,” Kent said. “There are many organizations providing critical aid including water, food, shelter and medical care. We would like to call on all of our members to help in these efforts.”

Response from our Scouts was swift, dramatic and everything one would expect from an organization whose longstanding priority is helping those in need. From all corners of the nation, money from Scout groups came pouring in. Some groups submitted the weekly dues they would ordinarily save for camping trips; others quickly organized impromptu and imaginative fundraisers.

Funds collected in the span of a few short days amounted to approximately $125,000, presented to the Canadian Red Cross Haiti Earthquake Fund. Chief Commissioner Kent and Neal Rice, Council Youth Commissioner, presented this cheque to Dave Fraser, Red Cross President, Ottawa Area (and part of the Red Cross International Disaster Team) on Tuesday, February 16, at Scouts Canada’s national headquarters in Ottawa.
In cooperation with the South African Scout Association, Scouts Canada took part in the United Nations Millennium Development Goal #1: eradicating extreme poverty and hunger. In August of 2010, youth and adults from across both countries travelled to Mafikeng, Northwest Province, South Africa to dig wells, and build community food gardens and rain water reservoirs.

Just as our founder, Baden-Powell defended the city of Mafikeng against siege in 1899-1900, it was our turn to help defend the city against poverty and hunger. Youth involved in this project spent nine months here in Canada learning and discovering what they could do to help. Through the Scouts of the World Award program, the participants also had the opportunity to learn more about the culture and history of South Africa before setting out from August 5-26, 2010.

During the weeks spent in South Africa, the project participants built and/or refurbished eight different schools, including building and installing downspouts and water tanks where needed. The participants also took part in an educational seminar on HIV/AIDS, and provided many other smaller community services to the local villages. In short, the project was a complete success.

For more details on the Defending Mafikeng project, please visit the participants’ blog at http://SCinWelkom.blogspot.com.
The West Coast Trail is a world renowned trail known for its beauty, challenge to hikers, and richness of historical value. Winding for approximately 100 km through forests, bogs, beaches and other interesting terrain, there are many rivers and streams, some requiring a cable car to cross. Two sections require a ferry to cross the rivers. For some portions, you are required to walk along the beach trail, carefully timed according to the tides.

The Juan de Fuca Trail, although lesser known, is also a very scenic trail, which many consider an even greater challenge than the West Coast Trail. It’s 47 km long, located in the Juan de Fuca Provincial Park. As a very camping-oriented Venturer company, we saw both trails as the perfect way to challenge our own abilities.

If we had any regrets - we should have allowed more time to fully experience the trails. However we had accomplished our goal. The beach walk was among the most beautiful sights we’d ever seen…catching sight of a mother bear and two cubs was a glimpse of nature few people experience. At the end of it all…we radiated pride — we had completed the West Coast and Juan de Fuca Trails. This was a trip of epic proportions to treasure for the rest of our lives.

1st Port Moody Venturer Company, BC
Mark Pickell
Nathan Lister
Daniel Shearer
Todd Pickell
Cameron Ward

2nd Place | 1st Orillia Venturer Company (Shining Waters Council), ON

3rd Place (tied) | 1st Nepean Venturer Company (Voyageur Council), ON and the 13th Ryerson/25th Dunbar joint Venturer Companies (Pacific Coast Council), BC
## Census

<table>
<thead>
<tr>
<th>Category</th>
<th>Membership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beaver Scout</td>
<td>23,251</td>
</tr>
<tr>
<td>Cub Scout</td>
<td>25,334</td>
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<tr>
<td>Scout</td>
<td>15,205</td>
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<tr>
<td>Venturer Scout</td>
<td>5,295</td>
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<tr>
<td>Rover Scout</td>
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<td>SCOUTSabout</td>
<td>4,963</td>
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<tr>
<td>Extreme Adventure</td>
<td>310</td>
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<tr>
<td>Schools and Scouting</td>
<td>1,855</td>
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<tr>
<td>Other</td>
<td>462</td>
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**Total Youth Membership** 77,469

<table>
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<tr>
<th>Category</th>
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<tbody>
<tr>
<td>Volunteers</td>
<td>23,280</td>
</tr>
<tr>
<td>Employees</td>
<td>300</td>
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</table>

**Total Membership** 101,049

### Photo Credits and Courtesies

Alamin Pirani  
Creighton Avery  
Chuck Fraser  
Rod Wilson  
Youth Spokespersons and families  
And many others...
We Thank Our Partners and Sponsors!

Most Scouts Canada groups are sponsored by their local community. Community groups, which include religious institutions; service, fraternal and civic clubs; professional, business and occupational associations; military bases, public and private schools; Home & School associations, private businesses and groups of citizens/parents, enable us to deliver our programs to youth in nearly every town and city across Canada. We wish to recognize and thank some of the many community organizations that work in partnership with Scouting groups across the country each year.

Agricultural Societies ▪ Anglican Church ▪ Apostolic Church ▪ Armenian Church ▪ Baptist Church ▪ Buddhist ▪ Canadian Forces ▪ Church of the Nazarene ▪ Cities/Municipalities ▪ Civitan Club ▪ Community Associations ▪ Council Sponsored ▪ Evangelical Church ▪ Fire Departments ▪ Government ▪ Hindu ▪ Home and School Associations ▪ Individuals ▪ Jaycees ▪ Kinsmen/Kinette Club ▪ Kiwanis International ▪ Knights of Columbus ▪ LDS Church ▪ Lions International ▪ Lutheran Churches ▪ Mennonite Church ▪ Moravian Church ▪ Muslim ▪ Optimist Club ▪ Orthodox Church ▪ Parent Sponsored ▪ Pentecostal Church ▪ Police Force/Chiefs of Police ▪ Presbyterian Church ▪ Re-organized Church of Jesus Christ of Latter Day Saints ▪ Roman Catholic Church ▪ Rotary Club ▪ Royal Canadian Legion ▪ Salvation Army ▪ School Sponsored ▪ Seventh Day Adventist Church ▪ Standard Church ▪ Unitarian Church ▪ United Church ▪ Universities ▪ Zoroastrian Church.

Scouts Canada thanks these caring groups and individuals who give so much to our youth.

Board of Governors | 2009 – 2010

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Her Excellency
The Right Honourable
Michaëlle Jean,
C.C., C.M.M., C.O.M., C.D.
Governor General of Canada

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Mount Pearl, NL

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– Strategic
Jessica Page,
Toronto, ON

Eric Goodwin,
Cornwall, PE ~

Vice-Chair of the Board
– Finance
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Dorval, QC
John Waddington,
Saskatoon, SK
Karl West,
Kingston, NS
Rod Wilson,
Nepean, ON ~
Rick Woodward,
Yellowknife, NT

“~” Term Completed
“-” New Position/Term
“*” Resigned

“**” Resigned
Scouts Canada
National Operation

The accompanying summarized statement of financial position and the summarized statement of operations are derived from the complete financial statements of Scouts Canada National Operation as at August 31, 2010 and for the year then ended on which we expressed an opinion without reservation in our report dated October 26, 2010. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of The Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the entity’s financial position, results of operations and cash flows, reference should be made to the related complete financial statements.

KPMG LLP
Chartered Accountants,
Licensed Public Accountants
Ottawa, Canada

October 26, 2010

Please contact the Scouts Canada National Office for the complete financial statements.
## Scouts Canada National Operation

### Summarized Statement of Financial Position
August 31, 2010, with comparative figures for 2009 (In thousands of dollars)

<table>
<thead>
<tr>
<th>Assets</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current assets</td>
<td>$6,762</td>
<td>$7,081</td>
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<tr>
<td>Investments</td>
<td>12,442</td>
<td>9,527</td>
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<tr>
<td>Capital assets</td>
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<tr>
<td>Prepaid pension costs</td>
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<tr>
<td>Employee future benefits</td>
<td>1,790</td>
<td>1,896</td>
</tr>
<tr>
<td>Loan from related parties</td>
<td>20</td>
<td>30</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>$25,780</td>
<td>$23,240</td>
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</table>

<table>
<thead>
<tr>
<th>Liabilities and Fund Balances</th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Current liabilities</td>
<td>$1,750</td>
<td>$1,222</td>
</tr>
<tr>
<td>Loan from related parties</td>
<td>605</td>
<td>725</td>
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<tr>
<td>Accrued employee future benefits</td>
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<td>6,148</td>
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<tr>
<td>Fund balances</td>
<td>17,425</td>
<td>15,145</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>$25,780</td>
<td>$23,240</td>
</tr>
</tbody>
</table>

### Summarized Statement of Operations
Year ended August 31, 2010, with comparative figures for 2009 (In thousands of dollars)

<table>
<thead>
<tr>
<th>Revenue:</th>
<th>Operating Fund</th>
<th>Restricted Funds</th>
<th>Total 2010</th>
<th>Total 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership fees</td>
<td>$ 4,110</td>
<td>$ –</td>
<td>$ 4,110</td>
<td>$ 4,024</td>
</tr>
<tr>
<td>Scout Shops sales</td>
<td>4,574</td>
<td>–</td>
<td>4,574</td>
<td>4,756</td>
</tr>
<tr>
<td>Insurance fees</td>
<td>–</td>
<td>1,498</td>
<td>1,498</td>
<td>1,473</td>
</tr>
<tr>
<td>Fundraising, donations and sponsorships, grants</td>
<td>577</td>
<td>27</td>
<td>604</td>
<td>1,085</td>
</tr>
<tr>
<td>Other</td>
<td>426</td>
<td>267</td>
<td>693</td>
<td>589</td>
</tr>
<tr>
<td><strong>Total revenue</strong></td>
<td>9,687</td>
<td>1,792</td>
<td>11,479</td>
<td>11,927</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses:</th>
<th>Operating Fund</th>
<th>Restricted Funds</th>
<th>Total 2010</th>
<th>Total 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and benefits</td>
<td>3,583</td>
<td>–</td>
<td>3,583</td>
<td>3,285</td>
</tr>
<tr>
<td>Scout Shops cost of sales</td>
<td>2,353</td>
<td>–</td>
<td>2,353</td>
<td>2,300</td>
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<tr>
<td>Insurance and legal</td>
<td>–</td>
<td>666</td>
<td>666</td>
<td>773</td>
</tr>
<tr>
<td>Scouting Life magazine</td>
<td>165</td>
<td>–</td>
<td>165</td>
<td>116</td>
</tr>
<tr>
<td>World Bureau fees</td>
<td>121</td>
<td>–</td>
<td>121</td>
<td>125</td>
</tr>
<tr>
<td>Transfer to World Scout Bureau</td>
<td>–</td>
<td>51</td>
<td>51</td>
<td>–</td>
</tr>
<tr>
<td>Amortization of capital assets</td>
<td>225</td>
<td>–</td>
<td>225</td>
<td>223</td>
</tr>
<tr>
<td>Other operating costs</td>
<td>2,986</td>
<td>192</td>
<td>3,178</td>
<td>2,465</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>9,433</td>
<td>909</td>
<td>10,342</td>
<td>9,287</td>
</tr>
</tbody>
</table>

| Excess of revenue over expenses before the undernoted | 254          | 883             | 1,137      | 2,640      |
| World Scout Foundation         | –            | 378             | 378        | 1,085      |
| World Jamboree                 | –            | 463             | 463        | –          |
| **Total excess of revenue over expenses**             | $254         | $1,724          | $1,978     | $3,725     |
Try finding this on a search engine.